

# Nigel's Webspaces News

A newsletter distributed by [Nigel's Webspaces](http://www.nigelsweb.com), a website dedicated to the history of English football cards 1965/66 to 1979/80.

## Join the discussion on Facebook

I'm likely to reduce the number of Newsletters that I produce in the future, as Facebook is proving to be a popular and useful way to post interesting items, ask questions, and get involved in discussions. I realise that this limits access only to those who are happy to use Facebook, so if you think that it is a real problem please get in touch. The Facebook page is <http://www.facebook.com/pages/Nigels-Webspaces-English-Football-Cards/125489954308282>.

## BAB shop displays

I'm going to devote this whole issue to shop displays, focussing mainly on whether or not some stickers may be [BAB](#) or may be Northern Trancersories. Shop displays were those plastic holders used by newsagents, sweet shops and other sellers to display badges and stickers. They normally had 24 pockets, in which a large number of badges were held. To begin with, let's identify a definite BAB shop display:



You can see in the top left hand corner that it says 'A B•A•B product'. There are no other identifying marks and no addresses. Unfortunately I'm not sure which BAB badges came in this display, except that they were called 'Football Club Badges'. The display says 'Sticks to almost any surface'.



Now let's compare that display with the next one...this shop display has no BAB, and no other company identifiers. It clearly says 'Collect these new style Football badges', so is possibly an evolution of the original BAB display. Interestingly the boast now is that these stickers 'Will stick instantly to almost any clean, dry surface'. What is relevant is that the stickers sold via this display are generally acknowledged as BAB 'rounded side badges'. Click to view a [gallery of these stickers](#).

The next displays are identical to the one above, suggesting that the same company produced the stickers, and once again these are generally acknowledged as BAB stickers, though there is no definite proof. Click to view a [gallery of these stickers](#).



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So let's move on to a [Northern Tracessories](#) shop display...



Remember that this probably pre-dated the BAB stickers. Northern Tracessories probably produced their badges around 1968/69, while BAB probably from 1970 or 1971. The NT display clearly states 'Self-adhesive PVC', not something on the BAB displays. However, the text 'Sticks to almost any smooth surface' is very similar to the BAB display.



Which brings us to the vexed question of rosettes. These rosettes were always considered as BAB items, but have been the subject of debate for some time. I initially discussed the question in [Newsletter 14](#), from November 2011. The rosettes are described as being 'Self Adhesive PVC', again suggesting not BAB (though I am not suggesting Northern Tracessories either). The text 'Stick to any clean dry surface' is eerily familiar.



If you own any of these shop displays, or can shed any more light on this subject, please get in touch via the website.

Until next time...**Nigel**