

Nigel's Webspaces News

A newsletter distributed by Nigel's Webspaces, a website dedicated to the history of English football cards 1965/66 to 1979/80.

A&BC Chewing Gum – Scottish printer's proofs

In [Newsletter Number 20](#) this website displayed some printer's proofs of [A&BC Chewing Gum Scottish](#) football cards, including a map of the layout of the cards for Series 1. Thanks to Jerry we are now able to also provide the layout for the Series 2 proof sheet.



Scottish 1971/72 Purple Backs - Series 2 - printers proof layout

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
							110. Flanagan	114. Hope	123. Graham	109. Aitken	80. Wark	122. Hughes	144. Stewart	
76. Hay	132. Smith	85. Wallace	118. Lunn	82. Blackley	117. McCloy	102. Jonquin	76. Hay	75. Townsend	129. Gibson	113. McKinnon	83. McCulloch	107. Gray	81. Cameron	
86. Abel	92. Martis	77. Martin	99. McCreadie	119. Muir	125. McGroary	121. Forrest	86. Abel	94. Campbell	126. Hughes	124. Hay	106. Kelly	105. Mathie	133. Thomson	131. Whiteford
131. Whiteford	116. Wilson	95. Smith	101. Reid	124. Gilzean	108. Mitchell	89. Morrison	84. Jackson	136. Ferguson	120. Traynor	90. Brogan	137. Stevenson	112. Williams	128. Coulston	91. Anderson
100. Schaedler	87. Hulston	135. Clark	74. Goodwin	93. Smith	111. Law	130. Heron	98. Fleming	104. Johnstone	143. Jim Craig	140. Carr	79. Fraser	103. Lorimer	96. Duncan	138. Donaldson
							127. Gibb	97. McDonald	142. Gray	78. Boel	139. Steele	141. Fleming	88. Rennie	115. Checklist

What is interesting about this sheet is cards 76 (David Hay), 86 (Gregor Abel) and 131 (Derek Whiteford) all appear twice on the proof sheet. Whether or not this means that there should be twice as many of these cards in circulation is a subject for conjecture. Perhaps collectors of these cards with many swaps could let me know if they have more of these cards than others from Series 2?

Kellogg's Sugar Smacks



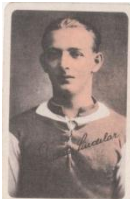
In 1973 Kellogg's produced a one-off set of 8 football cards, issued through packets of Sugar Smacks. Toby very kindly provided this image of an advertisement for the cards. Interestingly the poster says that for just 25p and two Sugar Smacks packet tops you can get an album with more pictures, and space for your cards and autographs. I've never seen this album, and would be interested to know if the additional pictures are in the form of more cards or were just photographs printed in the album. Does anyone own a copy of this album?

The cards are drawings of eight 'international' players (Jackie Charlton, Emllyn Hughes, Billy Bremner, Alan Ball, Derek Dougan, Gordon Banks, Wyn Davies and Tony Currie). The use of drawings rather than photographs raises the question about image rights. By the early 1970s I understand that players were beginning to get agents who negotiated rights to the players' images. Does this mean that Kellogg's were unable to obtain the rights to photographs?

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Question answered



Newsletter 20 included a player image from a set of old playing cards, and asked whether anyone could identify the player. Marto from Bulgaria kindly supplied the following information 'Cards should be Austrian and from 1930's, because the player is Matthias Sindelar, best centre forward in that time'. Matthias Sindelar was certainly an excellent player, and you can read more about his life and career on this [Wikipedia page](#). Thanks very much to Marto for supplying this information.

Dutch cards to be identified?



Kieran sent in these Dutch cards to see if they could be identified. They date from the late 60s or early 70s, since DWS folded as a club in 1972. Can anyone help?

Answer (02/11/2012): The cards in question are produced by Monty Gum in 1971. I have a complete set of these cards, 315 in total. On the back of the cards it reads Print Advies. Print Advies made these cards for Monty Gum. They were produced in two series, series 1 came in a rare blue wrapper, and series 2 came in a very rare yellow wrapper. Series 1 cards are possible to obtain now and then, series 2 cards are quite rare, which selling prices do reflect. The wrappers confirm that these are Monty Gum cards and I also have some collector friends in Holland, who can confirm this fact. Monty Gum also produced an album for these cards. The album also confirms the facts given. From Øivind.

Ebay sales

There has been a number of interesting recent [ebay](#) sales:

- A number of rare [A&BC Giant Team Posters](#) from 1973/74 came up for sale. The Tottenham poster sold for £37, Liverpool for £34, Manchester United, City and Chelsea for £24 each. West Ham and Everton sold for £18 each.
- A set of 6 [Daily Mirror Goal Action Replay Flicker books](#) sold for £25.
- A complete [Top Sellers](#) Football 75 album sold for £77, a healthy price indeed.
- A [Typhoo Tea](#) 1972/73 Football Club plaque for Newcastle United sold for £27. There are a total of 35 of these plastic plaques thought to exist, though they are very rare. They are hard to classify, since they are not readily identified as being associated with football cards, so they are sold under all sorts of categories on ebay.
- A full set of [Texaco Famous Footballers](#) from 1969, complete in their original plastic display case sold for the asking price of £200, which seems an absolute bargain to me and a sure-fire investment for the future.

Until next time...**Nigel**